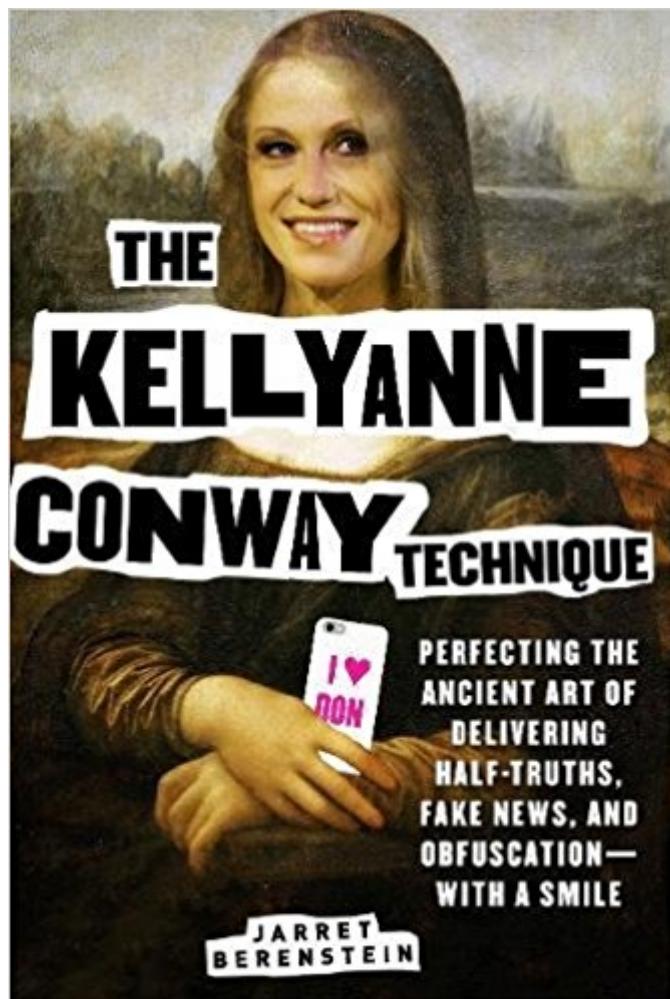


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# The Kellyanne Conway Technique: Perfecting The Ancient Art Of Delivering Half-Truths, Fake News, And Obfuscation—With A Smile





## **Synopsis**

The only thing Americans want to read more than Trump's tax returns. Constantly late to work? Caught cheating on your spouse again? Can't stop tweeting unhinged rants against your political enemies at three in the morning? Then *The Kellyanne Conway Technique* is the book you need. Preeminent spin expert and University of Phoenix Online alumnus, Jarret Berenstein, brings you the world's only comprehensive analysis of the tricks, distractions, and outright lies utilized daily by White House advisor Kellyanne Conway and distills her special brand of verbal jujitsu into a spin Bible for the common man. Filled with real transcripts from the esteemed spin-ster herself, *The Kellyanne Conway Technique* takes the invaluable lessons from her verbal boxing matches with the mainstream media and breaks down, step by step, the mental and rhetorical aerobatics she performs as the talking piece for a president who once wrestled Vince McMahon on the WWE. From alternative facts to the Bowling Green Massacre, take lessons from Kellyanne's greatest hits. *The Kellyanne Conway Technique* is the perfect guide to outsmarting the Jake Tappers in your own life: whether that is your boss, your husband, or a special hearing of the congressional oversight committee. Never again be held accountable for anything you do with a little help from Kellyanne!

## **Book Information**

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## **Customer Reviews**

Jarret Berenstein is a New York based writer, comedian, and producer, who has been teaching and performing comedy all over the country since 2004. His solo sketch show Boosh Kla-Klau was a TimeOut NY Critics' Pick, and won the Best Solo Show award at the LA Comedy Festival. His play Recent History won the Best Storytelling Script award at the United Solo Theater Festival. He

performs weekly at the Magnet Theater with the improv team Junior Varsity, and his podcast Famous Dead People can be heard on Radio Free Brooklyn and iTunes. He lives in New York City, NY.

Hilarious and informative. Reading this book is like learning one of the dark arts. Use your new powers responsibly.

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